

Sales & Related

SOC	Occupation	Avg. Unique (Jan 2015 - May 2016)	Average Monthly Hires (Jan 2015 - May 2016)	Hires per (Unique) Posting	Difficulty to Hire Scale
41-9011	Demonstrators and Product Promoters	337	24	0.07	Very Difficult
41-9091	Door-to-Door Sales Workers, News and Street Vendors, and Related Workers	15	3	0.19	Very Difficult
41-1012	First-Line Supervisors of Non-Retail Sales Workers	618	146	0.24	Very Difficult
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	637	171	0.27	Very Difficult
41-3031	Securities, Commodities, and Financial Services Sales Agents	784	224	0.29	Very Difficult
41-9031	Sales Engineers	200	64	0.32	Very Difficult
41-1011	First-Line Supervisors of Retail Sales Workers	2,384	772	0.32	Very Difficult
41-3021	Insurance Sales Agents	406	231	0.57	Very Difficult
41-3011	Advertising Sales Agents	147	122	0.83	Very Difficult
41-3099	Sales Representatives, Services, All Other	1,150	1,015	0.88	Very Difficult
41-9022	Real Estate Sales Agents	120	128	1.07	Very Difficult
41-2031	Retail Salespersons	2,519	3,718	1.48	Very Difficult
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	620	932	1.50	Very Difficult
41-2011	Cashiers	992	2,343	2.36	Very Difficult
41-3041	Travel Agents	19	46	2.45	Very Difficult
41-9012	Models	1	3	2.86	Very Difficult
41-9041	Telemarketers	96	286	2.97	Very Difficult
41-2022	Parts Salespersons	37	137	3.69	Difficult
41-2021	Counter and Rental Clerks	73	495	6.78	Competitive
41-9099	Sales and Related Workers, All Other	23	173	7.40	Competitive
41-2012	Gaming Change Persons and Booth Cashiers	1	7	10.59	Easy
41-9021	Real Estate Brokers	5	58	11.50	Easy

Source: EMSI 2016.4 QCEW, Non-QCEW & Self-Employed Class of Worker