

Working Side by Side: Generations at Work

Generation	Nickname	Born During	Stereotypically Known For:	Est. % in 2020 Workforce
Traditionalists	The Silent Generation The Greatest Generation	1925 to 1945	Loyalty, respect for authority, discipline, adherence to rules	1%
Baby Boomers	The Post-War Generation	1946 to 1964	Optimism, innovation, achievement, individualism	22%
Generation X	Gen X	1965 to 1980	Autonomy, productivity, recognition, adaptability	20%
Generation Y	Millennials	1981 to 2000	Self-expression, comfort w/ change, resilience, global awareness, connected	50%
Generation Z	Net Generation Digital Natives	2000 & after	Technologically savvy, fast-paced, socially connected, creative, collaboration	7%

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