



Colorado Workforce Development System's Goals

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Goal One

Engage business and industry as a fulcrum to inform and align all elements of the demand-driven system.

Strategy 1.1 Expand regionally-focused sector partnerships that are championed by business and industry to drive career pathways.

Strategy 1.2 Collaborate with business and industry to understand and promote the value of stackable industry recognized credentials.

Strategy 1.3 Develop and implement a full spectrum of work-based learning opportunities to be deployed broadly across sectors.



Goal Two

Establish a customer-centric and holistic focus to increase coordination, effectiveness and access through shared data, tools and resources.

Strategy 2.1 Enhance the alignment of business services across all partner programs.

Strategy 2.2 Adopt LEAN principles for the implementation of cross-partner strategies - services to increase efficiency, accessibility and coordination of job-seeker services.

Strategy 2.3 Develop and implement a technology solution or other methods for data coordination and information sharing across program partners.



Goal Three

Engage partner staff at every level for better system alignment.

Strategy 3.1 Implement continuous professional development for staff from all partner programs to elevate internal expertise and professionalism and to equip them with the tools necessary to operate a comprehensive, holistic approach to talent development.

Strategy 3.2 Create opportunities for staff at all levels to engage in continuous improvement efforts, leveraging their first-hand experience and unique perspectives to inform the processes.



Goal Four

Create a unified message for internal and external communication and connections.

Strategy 4.1 Establish a brand for the Colorado workforce development system that represents the vision and strategies of the WIOA combined partners.

Strategy 4.2 Define the key messages and brand promise for target audiences.

Strategy 4.3 Explore ways to capture the Return on Investment (ROI) of the workforce system in order to promote the value of the system and all programs within it.



Goal Five

Drive meaningful outcomes through innovation, alignment of metrics, and accountability.

Strategy 5.1 Adopt system-wide outcome metrics to portray an accurate depiction of the workforce system, which will be used for planning and implementation of system services.

Strategy 5.2 Utilize partner relationships to implement meaningful pilot programs that foster an environment of innovation.



Questions

