

Arts, Design, Entertainment, Sports, and Media

SOC	Occupation	Avg. Unique (Jan 2015 - May 2016)	Average Monthly Hires (Jan 2015 - May 2016)	Hires per (Unique) Posting	Difficulty to Hire Scale
27-1026	Merchandise Displayers and Window Trimmers	413	55	0.13	Very Difficult
27-4013	Radio Operators	1	0	0.22	Very Difficult
27-3021	Broadcast News Analysts	6	2	0.25	Very Difficult
27-3042	Technical Writers	118	51	0.44	Very Difficult
27-3031	Public Relations Specialists	314	189	0.60	Very Difficult
27-1024	Graphic Designers	211	139	0.66	Very Difficult
27-1019	Artists and Related Workers, All Other	8	7	0.83	Very Difficult
27-3043	Writers and Authors	29	26	0.90	Very Difficult
27-4012	Broadcast Technicians	24	23	0.95	Very Difficult
27-3022	Reporters and Correspondents	16	16	0.99	Very Difficult
27-3012	Public Address System and Other Announcers	6	7	1.08	Very Difficult
27-4021	Photographers	26	29	1.10	Very Difficult
27-3091	Interpreters and Translators	38	43	1.13	Very Difficult
27-4032	Film and Video Editors	17	21	1.26	Very Difficult
27-1025	Interior Designers	47	63	1.33	Very Difficult
27-1023	Floral Designers	32	47	1.48	Very Difficult
27-3041	Editors	31	48	1.54	Very Difficult
27-1011	Art Directors	18	33	1.89	Very Difficult
27-2012	Producers and Directors	39	73	1.89	Very Difficult
27-4011	Audio and Video Equipment Technicians	37	71	1.91	Very Difficult
27-3011	Radio and Television Announcers	6	11	2.06	Very Difficult
27-1014	Multimedia Artists and Animators	7	15	2.25	Very Difficult
27-1022	Fashion Designers	4	10	2.84	Very Difficult
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators	2	7	4.15	Difficult
27-2023	Umpires, Referees, and Other Sports Officials	9	40	4.40	Difficult
27-2022	Coaches and Scouts	47	208	4.46	Difficult
27-1021	Commercial and Industrial Designers	3	14	4.97	Difficult
27-2042	Musicians and Singers	16	92	5.73	Competitive
27-4031	Camera Operators, Television, Video, and Motion Picture	2	21	9.20	Competitive
27-2099	Entertainers and Performers, Sports and Related Workers, All Other	2	33	18.86	Easy
27-2041	Music Directors and Composers	1	21	21.08	Easy
27-1027	Set and Exhibit Designers	0	9	21.77	Easy
27-4014	Sound Engineering Technicians	1	17	23.72	Easy
27-2021	Athletes and Sports Competitors	1	28	31.46	Easy
27-2011	Actors	0	19	107.44	Very Easy
27-3099	Media and Communication Workers, All Other	0	28	241.65	Very Easy
27-1012	Craft Artists	0	0	#DIV/0!	#DIV/0!
27-1029	Designers, All Other	0	0	#DIV/0!	#DIV/0!
27-2031	Dancers	0	22	#DIV/0!	#DIV/0!
27-2032	Choreographers	0	0	#DIV/0!	#DIV/0!
27-4099	Media and Communication Equipment Workers, All Other	0	0	#DIV/0!	#DIV/0!

Source: EMSI 2016.4 QCEW, Non-QCEW & Self-Employed Class of Worker