

**Arapahoe Douglas Works - 06/04/2015 WIB Strategy Agenda and Game Plan**

**Overall Meeting Objective: To adjust, align and calibrate the current WIB strategic priorities to future demands.**

Time	Activity & Process Notes
<b>9:30 – 9:45</b>	<b>Welcome Intro &amp; Announcements</b>
<b>9:45 - 10:15</b>	<b>The Changing Landscape of the WIB</b> <ul style="list-style-type: none"> <li>• High level overview of WIOA</li> <li>• High level overview of Chief Elected Official roles</li> <li>• How the WIB fits in to the big picture</li> </ul>
<b>10:15 - 10:45</b>	<b>Job Seeker Analysis</b> <ol style="list-style-type: none"> <li>1. Presentation of key factors related to the job seeker population of ADW</li> <li>2. Based on what you know about our job seeker demographics and the changing landscape of our WIB: <ul style="list-style-type: none"> <li>- What are we doing well that we need to continue?</li> <li>- What job seeker populations are we under serving?</li> <li>- What do we need to do better to serve our job seekers?</li> <li>- How will we know if we've succeeded?</li> </ul> </li> </ol>
<b>10:45 - 11:00</b>	<b>BREAK</b>
<b>11:00 - 11:30</b>	<b>Business Development Analysis</b> <ol style="list-style-type: none"> <li>1. Presentation of key factors related to the business population of ADW</li> <li>2. Based on what you know about our business demographics and the changing landscape of our WIB: <ul style="list-style-type: none"> <li>- What are we doing well that we need to continue?</li> <li>- What emerging industries or other business opportunities are we overlooking?</li> <li>- What can we do better?</li> <li>- How will we know if we are meeting or exceeding of our business customers?</li> </ul> </li> </ol>
<b>11:30 - 12:00</b>	<b>Partnership Analysis</b> <ol style="list-style-type: none"> <li>1. Presentation of key factors related to the partners of ADW</li> <li>2. Based on what you know about our current partners and the changing landscape of our WIB: <ul style="list-style-type: none"> <li>- What current partnerships will be an advantage to our WIB as we move on?</li> <li>- What partnerships will we need to relinquish?</li> <li>- Who are we overlooking that still needs be at the table?</li> <li>- How will we know if we are attracting all the right partners to our WIB?</li> </ul> </li> </ol>
<b>12:00 – 12:30</b>	<b>LUNCH</b>
<b>12:30 - 1:15</b>	<b>Strategic Priority Validation</b> Job seeker, business development and partnership analysis results will be presented using an affinity diagram approach. Next, the current WIB strategic priorities will be presented. A comparison will be drawn between the analysis results and the current WIB priorities. In closing out the session we will solicit feedback on the following questions: <ul style="list-style-type: none"> <li>- What strategic priorities are still relevant?</li> <li>- What strategic priorities will we no longer pursue?</li> <li>- What new strategic priorities will be needed?</li> </ul>
<b>1:15 - 1:30</b>	<b>What's Next &amp; Session Close</b> <ul style="list-style-type: none"> <li>• Presented by Kelly Folks</li> </ul>

**Strategic Priorities:**

- Local, regional, state and national workforce development advocacy.
- Increase business and industry sector awareness and utilization.
- Collaborate with in-demand businesses and high growth industries on local and regional education, economic and employment training (E3) efforts for the best return on investment (ROI).
- Strategically focused, demand driven training/talent development.
- Driving creative and innovative approaches to meet job seeker and business needs.