

Workforce Development Board Meeting

Thursday – February 6, 2025

Hybrid Meeting: Lockheed Martin- 8740 Lucent Blvd, Highlands Ranch, CO 80129

11:00 a.m. **Welcome/Call to Order**

Peter Hancock, **PEG**

Action Items:

- o December 5, 2024 Meeting Minutes

Approval of meeting minutes by Shelbi Davis/Charles Schwab in Peter's absence.

No questions or updates about previous minutes. Motioned by Julian Aguilar and seconded by Todd Nielsen.

11:05 a.m. **Lockheed Martin Introduction**

Leadership, **Lockheed Martin**

Lockheed Martin specializes "in defense tech, solving complex challenges, advancing scientific discovery and delivering innovative solutions that help our customers keep people safe." Per capita, Colorado is the number one employer for aerospace.

11:10 a.m. **Tour of Ignite Lab 1/Aerospace Labor Market Information & Sector Partnership Presentation**
N/A

11:40 a.m. **Tour of Ignite Lab 2/ Aerospace Labor Market Information & Sector Partnership Presentation**
N/A

Presentation: Aerospace Sector Partnerships
Jamie Fisher, Business Services, Manager
Arapahoe/Douglas Works!
See slides.

Question - How many students are allowed at a time? Per Lockheed staff, the cohorts vary. They have had 10 to 50 graduates at a time. Jamie stated that applications are open and will close later this month.

Todd Neilson: During the tours at the CWDC board meeting, AMTAP graduates were conducting the tours. This was a result of having graduated from the program and pursuing different career pathways.

Commissioner Warren-Gully – How do we recruit for these opportunities utilizing other partners? Jamie - AMTAP comes to events that A/DWorks! has and the workforce center also blasts this information through social media.

Beth Best – shared her interaction with the sector partnership. She works at EPIC campus. She gets industry involved with the campus which focuses on juniors and seniors. These partnerships are crucial. Couldn't be successful without these relationships. EPIC campus students were invited to the most

recent Space Palooza. Dee, from Business Services, brought in multiple aerospace companies to speak at an event with EPIC campus. They will be having another speaker series later this month on February 21st. Lockheed Martin will be speaking and will be highlighting their work.

Thomas Hartman – Talked about his experience creating the aerospace pathway and encouraged people to look at the interactive data on the website.

<https://www.mycoloradojourney.com/industries/aerospace>

Brief Table Talk discussion for self-reflection:

1. What priorities align with similar businesses in your industry that you could work together towards common outcomes?
2. How can board members move sector partnership priorities forward?

12:10 p.m. **Lunch Break** (food provided for working lunch)

Board Member Orientation Discussion (see below questions)

1. What information from the orientation did you find most helpful or useful, whether you're a new or experienced board member?

In person responses:

Todd N. – At the Denver Board meetings, they have Table Talks where the board will briefly discuss 2-3 topics. People will switch tables and have conversations with multiple members. This is a quick way to receive feedback and as well as share feedback. This is a good opportunity to learn the oversight responsibilities of a board as well.

Andrew B. - El Paso board has an immersive experience on operations. Board members will sit down with program staff (e.g., career services, business services). These conversations with staff allow board members to gain that exposure and knowledge of operations.

Key takeaway - Engaged board at Arapahoe/Douglas and very mature, but there are other boards that struggle and have the opportunity to learn and further develop (e.g., helping acculturate boards).

See recorded menti for additional responses.

2. What additional information, not covered in the orientation, would have been beneficial to know?

Sasha – When new board members have joined, Peter, Shelbi, Emily T. and Sasha will meet with these members in-person and provide a tour. This has been recently incorporated and well-received.

Sydney - Plug for a get together outside of board meetings. This will allow for board members to get to know each other better and further enhance relationships outside of meetings.

See recorded menti for additional responses.

3. What changes would you suggest for improving the orientation process and/or its content?

Question from Jennifer Jasinowski: How often are we on-boarding new members?

Response from Sydney: This is done on an individual basis. We do not do group orientations. This is working well with scheduling.

Todd – Pushing this out through social media can be very helpful (e.g., when adding new members or when we are searching for new members, etc.). This could be something the marketing taskforce looks into.

Sydney: Use QR code if you would like to add additional information in response to these questions. QR code will be open for two additional weeks.

See recorded menti for additional responses.

12:15 p.m. **County Updates**

Arapahoe - Commissioner Warren-Gully
Douglas - Commissioner Laydon

Commissioner Warren-Gully/Arapahoe

Discussed potential impacts of federal funding freeze and discussed the importance of educating others on these federal dollars and how they support our workforce. She has been working with the state association of county commissioners to educate others of the impact of workforce.

Lauren Pulver/Douglas

Kudos to Arapahoe/Douglas Works! in regards to building talent pipelines, collaborating with partners, etc.

12:25 p.m. **Task Force Updates**

Task Force Representatives

Data & Labor Market Information

Goal: New taskforce aimed at shaping data products and labor market information to best meet the needs of businesses and community partners

Current Objectives/Updates: Establish taskforce, including membership, leadership, objectives, and meeting times, connect with Sydney Golditch if interested in supporting the taskforce

Young Adult Outreach & Engagement

Goal: Focus on increasing outreach, awareness, and engagement of A/D Works! services among young adults

Current Objectives/Updates: Explore the role and duties of a potential youth ambassador to support outreach and spread awareness, evaluate ambassador guides/handbooks and investigate potential funding options to support youth ambassador.

Marketing/Outreach/Engagement

Goal: Focus on increasing job seeker and business engagement with A/D Works! services through marketing and outreach.

Current Objectives/Updates: Continue to develop innovative avenues to promote A/D Works!, tracking social media impact with new dashboard, test different types of posts, and increasing board member engagement

Upcoming Events
See slides

12:35 p.m. **Director's Report**
No action or informational items.

Sasha Easton, **A/D Works!**

Federal Landscape: At the moment, a Federal Judge has issued a restraining order in regards to the federal funding freeze. Continue operating business as usual until more information is known.

Economic Impact Report: EIR was provided to board. Discussed ROI. Nearly \$8 are put back into the economy for every \$1 dollar spent.

Aerospace Grant with Denver: Arapahoe/Douglas Works! and Denver Economic Development and Opportunity have been awarded \$2.4m for a 2-year Good Jobs Challenge grant. The grant focuses on upskilling Colorado job seekers to meet the Aerospace industry's needs.

Just wrapped up CDLE monitoring. In every category, Arapahoe/Douglas Works! received the lowest risk assessment available. The agency also received a kudos on case notes.

RMWDA – Annual conference coming up. Arapahoe/Douglas Works! had 8 presentations selected.

Arapahoe/Douglas Works! served highest number of RESEA.

12:55 p.m. **Member Announcements**

Andrew: Last week, he had the CWDC board meeting in Golden. Visited Waterton Campus. During their conversations, they discussed quantum. Colorado is a hub. Colorado, New Mexico and Wyoming were designated as quantum hub. There are currently 60 employers and 3K employees in quantum. In the next five years, expect 11k employees. At the tri-county board meeting, Andrew made a motion for a quantum sector partnership. This is a very exciting opportunity for Colorado.

1:00 p.m. **Meeting Adjournment**

Peter Hancock, **PEG**

Motion to adjourn by Shelbi Davis/Charles Schwab in Peter's absence

Next WDB Meeting: April 3, 2025 • 11:00 a.m. to 1:00 p.m.
Junior Achievement- Rocky Mountain
6500 Greenwood Plaza Blvd, Greenwood Village, CO 80111

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