Pursue Your Passion!



Reasonable Accommodations Available Upon Request

Arapahoe/Douglas Works! Workforce Center 6964 S. Lima Street • Centennial, CO 80112 www.adworks.org



Thank you for choosing to attend our Pursue Your Passion workshop brought to you by the Arapahoe/Douglas Works! Facilitation team.

We facilitate all our workshops as if they are in a live classroom setting. Please be respectful and mindful of your camera if your video is on.



Januar Joldwyn® SAMUEL GOLDWYN FILMS



The Secret Life of Walter Mitty - 2013



Steps to Pursue Your Passion

- Find your "WHY"
- Set ULTIMATE goals
- Set MILESTONE goals
- Change and reevaluate the plan
- Don't give up
- Learn from your mistakes



Why Do Most People Work?

• 53% of US workers are not engaged at work

"not engaged" means they may be generally satisfied but are not cognitively and emotionally connected to their work and workplace

13% are actively DISENGAGED!

"Disengaged" means they're unhappy and bring others down with them.

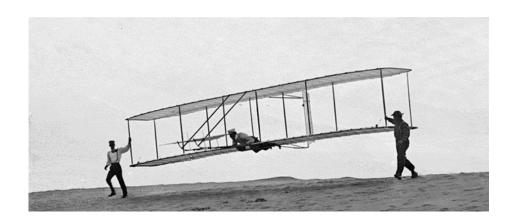
Only 34% are actively engaged.



KNOW YOUR "WHY"

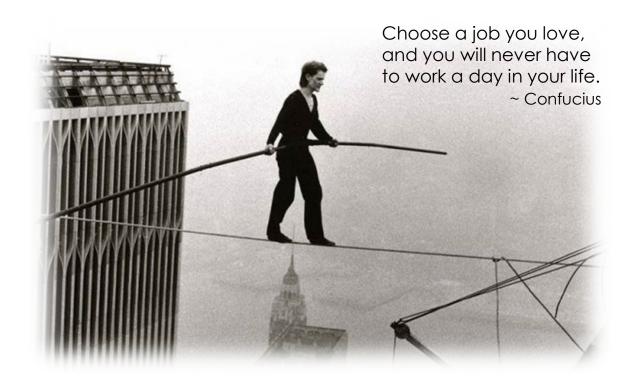


The Wright Brothers Took Flight with Their "Why"





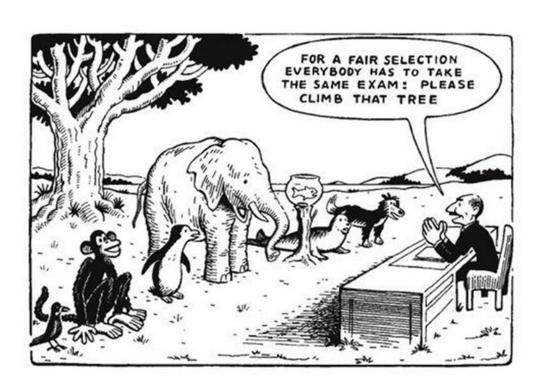
Find Out What You Love!





"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

~ Albert Einstein





If you don't know you "WHY," FIND IT!

- 1. What did you LOVE to do in your youth?
- 2. What are you doing when you lose track of time?
- 3. What do you have a passion for?
- 4. What tasks have you liked in previous jobs?
- 5. Try new things (even if you think you won't like it... you might be surprised)



Breakout Activity

- Look at the "Find Your Passion" handout and fill in as many blanks as you can. (5 minutes)
- Discuss one to two of your answers on the worksheet in groups of 2 – 3, and brainstorm ideas for how to incorporate your passion into your career. (2 – 3 minutes per person)





Setting Goals





A Goal Should be...

- <u>s</u>pecific
- <u>M</u>easureable
- <u>A</u>ttainable (possible)
- Relevant to your end result
- <u>I</u>rackable and have <u>I</u>imelines

Bonus!

- Inspirational
- **E**ngaging the right people



Ultimate Goal:

Write a Book

Milestone Goals:

☐ Step 2:

Write one chapter each month

■ Step 3:

Have manuscript edited

☐ Step 4:

Publish Book in 15 months

□ **Step 1:**

Research Topic and organize book outline

VISUALIZE your goals as if they have already happened



Be Specific & Set Timelines

Ultimate Goal: Write a book

Specific: I will write a book about (topic) that is a minimum of 120 pages.

Measureable: I will research and write one, ten-page chapter per month, or at least 2.5 pages per week.

Attainable: I will work on the manuscript first, and will begin to research publishing options in month 3.

Relevant: Writing a book on (topic) will help me pursue my passion of being a consultant and establish myself as an expert.

Trackable/Timeline: My manuscript will be completed in one year, and will be ready to be published in 15 months.



Be Specific & Set Timelines

Ultimate Goal: Write a book

Step 1

- ☐ Research topic and organize book outline
 - □ Read other books and articles on the topic
 - □ Interview experts or people involved with that topic
 - Set at least two appointments per week
 - Ask for referrals for other knowledgeable sources
 - □ Determine number of chapters and information to cover

Step 2

- □ Write one chapter a month
 - ☐ Research and write one, ten-page chapter per month, or at least 2.5 pages per week.
 - Adjust book outline as needed for chapter addition or removal



Be Specific & Set Timelines

Ultimate Goal: Write a book

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- □ Edit manuscript
 - Proof each book section and chapters for grammar and spelling errors
 - ☐ Have at least 3 other people read and proof the book within 2 weeks
 - □ Additional ideas?

Step 4

- □ Publish Book
 - □ Research publishing options and companies
 - □ Send manuscript copies to publishers
 - □ Additional ideas?

Plan REWARDS when you complete your Milestone Goals, and a huge party for achieving your ULTIMATE GOAL!



Getting Started

Take a few minutes to start writing down an ultimate goal with milestone goals on the handout.

A Goal Should be • Specific • Measureable • Attainable (possible) • Relevant to your end result • Trackable and have Timelines	Bonus!	Inspirational Engaging the right people
My Ultimate Goal:		
Milestone Goals:		



When you're a kid, life tends to "give" you motivators



PARENTS

SIBLINGS

TEACHERS

COACHES



Now

Successful Family and Friends



Coaches

Mentors / Counselors

Share, Report, and Celebrate!



Mind Map

Distractions

People:

Unsupportive family/friends

Places:

Where distracting people hangout

Electronics:

Your

Goals

Too much time on a phone, computer, video game

Motivators

People:

Successful family/friends, business partner(s)

Places:

Work, house, where successful people are

Books:

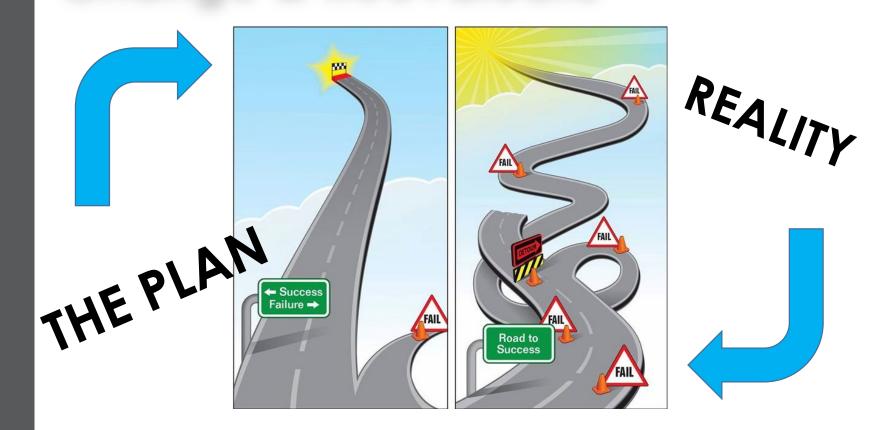
Starting a Business for Dummies

Hobbies:

Sports, video games, working out



Change & Reevaluate



NEVER QUIT, BECAUSE FAILURE LEADS TO SUCCESS!



CHANGE is the only GUARANTEE, and our response is what we should CONTROL



How Steve Jobs Dealt with Change



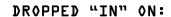
Becomes Apple's CEO **Once Again**



















Change & Reevaluate

What if a goal or deadline isn't met?

- The celebration/reward you planned doesn't happen
- Write what hurdles got in the way, and how to avoid them in the future
- Let go of what was beyond your control to change
- Talk to your people and get advice
- Invest time in writing a changed and revised plan

BARRIERS ARE JUST UNDISCOVERED SOLUTIONS!



WHEN YOU COMPLETE A GOAL!



Don't Wait, Start Now!

- Take a Start a Business class at ADWorks!, Chamber of Commerce, or Small Business Association
- Do your passion part-time
- Temporary work related to your passion
- Join the Gig Economy: <u>Upwork.com</u>
- Work with a mentor or group



GO! PURSUE YOUR PASSION!



Thank you for attending our workshop today.

We'd appreciate your feedback. Please click on the link below to access our workshop evaluation. We especially enjoy your personal comments.

Workshop Evaluation, link

https://fs8.formsite.com/adworks/Evaluations/index.html

PowerPoint and Handout, link

https://www.adworks.org/index.php/jobseekers/online-powerpoint-workshops/

To reach a Career Services Advisor, link

https://www.adworks.org/job-seekers/

