

AGELESS CAREER SEARCH







To see our other workshops,
visit <https://rebrand.ly/gdbuj6e>.

This workshop will examine the generations currently in our workforce, what makes them unique and how to leverage the strengths of each group.

GENERATIONAL DIFFERENCES CHART

INFLUENCERS

BABY BOOMERS 1946 - 1964	GENERATION X 1965 - 1980	MILLENNIALS 1981 - 2000	GENERATION Z 2001 - 2020
Vietnam War Civil Rights Movement Apollo Moon Landings Job Security Trust in Employers Television Telephone Hardworking Innovators Woodstock 	End of Cold War Latch-key Kids Challenger Space Shuttle Work-Life Balance Portfolio Careers Personal Computers E-mail Independent Mobility Internet 	Iraq Wars Columbine 9/11 Social Media Freedom/Flexibility Job Hoppers Smart Phone/Texting Community Immediacy Diversity 	War on Terror School Shootings Passion Careers Entrepreneurs Technology Natives Emojis Product Ambassadors Instant World Diversity Social Media x10 

IN WRITING

- Social Media Brand
- Professional Worth
- Career History
- School Dates
- Total Experience
- Fight Stereotypes

NETWORKING

- Neutral Look
- Try Technology
- Shake Hands
- Practice
- Get Out There
- Fight Stereotypes



Stereotypes:

A widely held, but fixed and oversimplified image or idea of a particular type of person or group.

“They make **one** story become the **only** story.”

Chimamanda Ngozi Adichie



CONTACT US
303.636.1160
www.adworks.org

