### Baby Boomers
- Vietnam
- Civil Rights Movement
- Apollo Moon Landings
- Job Security
- Trust in Employers
- Television
- Telephone
- Hard Working
- Innovators
- Woodstock

### Generation X
- End of Cold War
- Latch-key Kids
- Challenger Space Shuttle
- Work-Life Balance
- Portfolio Careers
- Personal Computers
- E-Mail
- Independent Mobility
- Internet

### Millennials
- Iraq Wars
- Columbine—9/11
- Social Media
- Freedom/Flexibility
- Job Hoppers
- Smart Phone
- Text
- Community
- Immediacy
- Diversity

### Generation Z
- War on Terror
- School Shootings
- Social Media x 10
- Passion Careers
- Entrepreneurs
- Technology Natives
- Snapchat and Emojis
- Product Ambassadors
- Instant
- World Diversity

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**A widely held but fixed and oversimplified image or idea of a particular type of person or group**

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**Turn that - into a +**

1. List 3 things you're grateful for.
2. Write a message to a member of your network.
4. Meditate for 2 minutes.
5. Exercise for 10 minutes.

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**Stereotypes -**

They make **one** story become the **only** story - Chimamanda Ngozi Adichie

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**Communication**

**IN WRITING**
- Social Media Brand
- Professional Worth
- Career History
- School Dates
- Total Experience
- Fight Stereotypes

**NETWORKING**
- Neutral Look
- Try Technology
- Shake Hands
- Practice
- Get Out There
- Fight Stereotypes

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