



The Career Kick Start workshop reviews the tools and competencies necessary to conduct a successful job search in the 21st century.

How to Research Occupations

CAREERS	COMPANIES
EMSI Career Coach connectingcolorado.com builtincolorado.com myskillsmyfuture.org	Company Website Visit the Company Network Company Culture

Items Needed to Make Your Job Search Successful:

- Job/Industry target information
- Job description
- Company research
- Core application
- Core résumé
- Cover letter
- Networking information
- Interviewing skills
- Thank you cards
- Job search contact log
- I-9 information
- References (work and personal)
- Education documentation
- Awards and recognitions
- Certifications/licenses
- Social media profiles
- Interview clothes
- Calendar or schedule

CULTURAL ICEBERG

BEHAVIORS

Words & actions which are apparent to the casual observer.

OBSERVABLE

INTERPRETATIONS

How we feel the core values should be reflected in specific situations in daily life such as working or socializing.

CORE VALUES

Learned ideas of what is considered Good or Bad Right or Wrong Desirable or undesirable acceptable or unacceptable

Religion

History

Media

Economics

Family

Educational Systems

Formative Factors

The forces which create, define & mold a culture's core values.

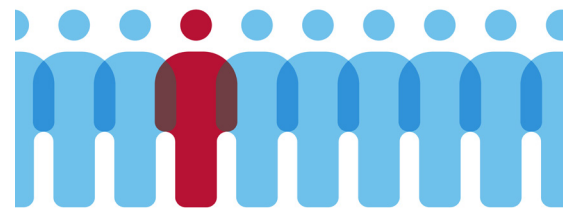
NOT OBSERVABLE

Use O*NET OnLine to:

- Research careers that interest you
- Build your résumé
- Look at Labor Market Information
- Research salary information
- Find green/growing occupations
- Compare skills to occupations



Stand Out - In a Positive Way



- Dress for success
- Polished elevator speech
- Create a social media brand
- Talk positive and stay positive

"Happiness is not the belief that we don't need to change; it's the realization that we can."

- Shawn Achor



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