

Arapahoe/Douglas Workforce Development Board Meeting

April 4, 2024

Arapahoe/Douglas Works! Workforce Center
6964 S. Lima Street • Centennial, CO 80112
www.adworks.org

Arapahoe/Douglas Works! is an equal opportunity employer/program. Auxiliary aids and services are available upon requests to individuals with disabilities.



Arapahoe/Douglas
WORKFORCE BOARD
C O L O R A D O

Welcome!



Strategic Planning Session Themes

2024 – 2027 State Strategic Priorities

- Increase **affordability** of career connected education and training
- Increase the **quality** of upskilling opportunities, jobs, and career pathways
- Increase **equity** in the talent development network so that each person's success is not predetermined by their zip code, background, ability status, or income bracket
- Enhance **access** to programming by creating more seamless connections between high school, postsecondary education, and the workforce

Themes

1. Outreach and Expanding Services
2. Securing Sustainable Funding
3. Streamlining Workforce Processes & Ensuring Continuity of Services
4. Increasing/Improving Workforce Center Appeal

Outreach and Expanding Services

1. Expanding awareness = expanding access
2. Outreach to key groups
3. Collect data on outreach
4. Marketing
 - a. Sharing information on websites
 - b. Networking
 - c. Present at events
 - d. Testimonials/Success stories

Outreach and Expanding Services

Action Steps

1. Share/repost ADW! social media posts
2. Volunteer to provide success story testimonials (preferably videos) about your experience and ADW! collaboration for ADW! to share
3. Leverage networks to spread information and awareness about ADW!
4. Invite a network connection to a Board meeting
5. Provide input about which groups to target for outreach based on board member expertise
6. Add ADWDB Member badge to email signature (in process)

Securing Sustainable Funding

1. Securing funding
2. Cumbersome processes are barriers
3. Apply for more flexible, user-friendly grants
4. Funding for the future of workforce- proactive upskilling

Securing Sustainable Funding

Action Steps

1. Share information about grant opportunities with ADW!

Streamlining Workforce Processes & Ensuring Continuity of Services

1. Streamline processes and paperwork for program enrollment/business services
2. Receive same services regardless of business location or workforce center
3. Common language between workforce, businesses, and job seekers

Streamlining Workforce Processes & Ensuring Continuity of Services

Action Steps

1. Provide feedback about what would be helpful to streamline paperwork/processes for business engagement in workforce development
 - a. What would make it easier for your business to engage in hiring events, apprenticeships, work-based learning, etc.?
2. Participate in surveys/focus groups to inform processes

Increasing/Improving Workforce Center Appeal

1. Perception of workforce services and stigma surrounding use
2. Physical appearance of workforce centers

Call to Action

1. Select 1-2 Action Steps to work on or accomplish by the next Board meeting (Mentimeter)
2. Share out



Outreach Taskforce Survey

(Mentimeter)



Board Member Testimonials

Testimonial Sign-Up



Lunch Break

Commissioner Updates

Task Force Updates

- Marketing/Outreach/Engagement
- Young Adult Outreach/Engagement

Director's Report



Action Item

ARTICLE VI – NOMINATIONS AND APPOINTMENT OF ADWDB MEMBERS

In General

The Board of Arapahoe County Commissioners (BOCC) is authorized to appoint the members of the ADWDB for the local area in accordance with the criteria established in these by-laws and operating procedures.

Attendance Requirements; Termination of Membership; Vacancy:

Except in the case of a member's resignation, the member will be notified of his/her dismissal. Upon a vacancy due to removal or resignation, the ADWDB staff will notify the Chair via electronic communication and begin working with the BOCC, the ADWDB, and the Arapahoe/Douglas Works! Business Services Team to identify an appropriate replacement to ensure a prompt nominee to fill the vacancy and guarantee the ADWDB remains in compliance with these by-laws and federal regulations. ~~to fill the vacancy within a reasonable time frame to ensure a prompt nominee.~~

Upon termination of membership, the BOCC shall appoint a new member ~~to complete the remaining term~~ consistent with the membership requirements established by the federal Workforce Innovations and Opportunity Act and Colorado Revised Statutes.



Elevator Pitch Feedback

- As a board member, you will have the opportunity to collaborate with other community leaders and business professionals to drive workforce development initiatives in our region. You will help shape the workforce strategies, programs and services that will benefit job seekers and employers alike. Your expertise and insights will be invaluable in ensuring that the workforce development programs are effective, efficient and impactful.
- Joining the Arapahoe/Douglas Workforce Development Board is an opportunity to make a meaningful difference in the lives of your fellow community members. If you are committed to supporting economic growth, strengthening our workforce, and improving the quality of life in our region, please attend our next meeting. Board meetings are held on the first Thursday every other month and the next meeting is XXXX.
- Short version:
 - A/D Works! is all about matching job seekers with business and industry. The Board is all about driving workforce development initiative in our region forward.

Member Announcements

Upcoming Events

- **April 17, 2024 @ 12pm-1pm (virtual)**
 - Discovering Arapahoe/Douglas Works! Business Services (see flyer in Briefing Book)

Next Meeting
June 6, 2024

Record Your Member Activities

