



**2022**

# **Hospitality INDUSTRY PROFILE**

for Arapahoe & Douglas Counties  
Colorado WIOA Central Planning Region



Colorado Central Planning Region

Arapahoe/Douglas  
WORKFORCE BOARD  
C O L O R A D O



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GEOGRAPHICAL AREA

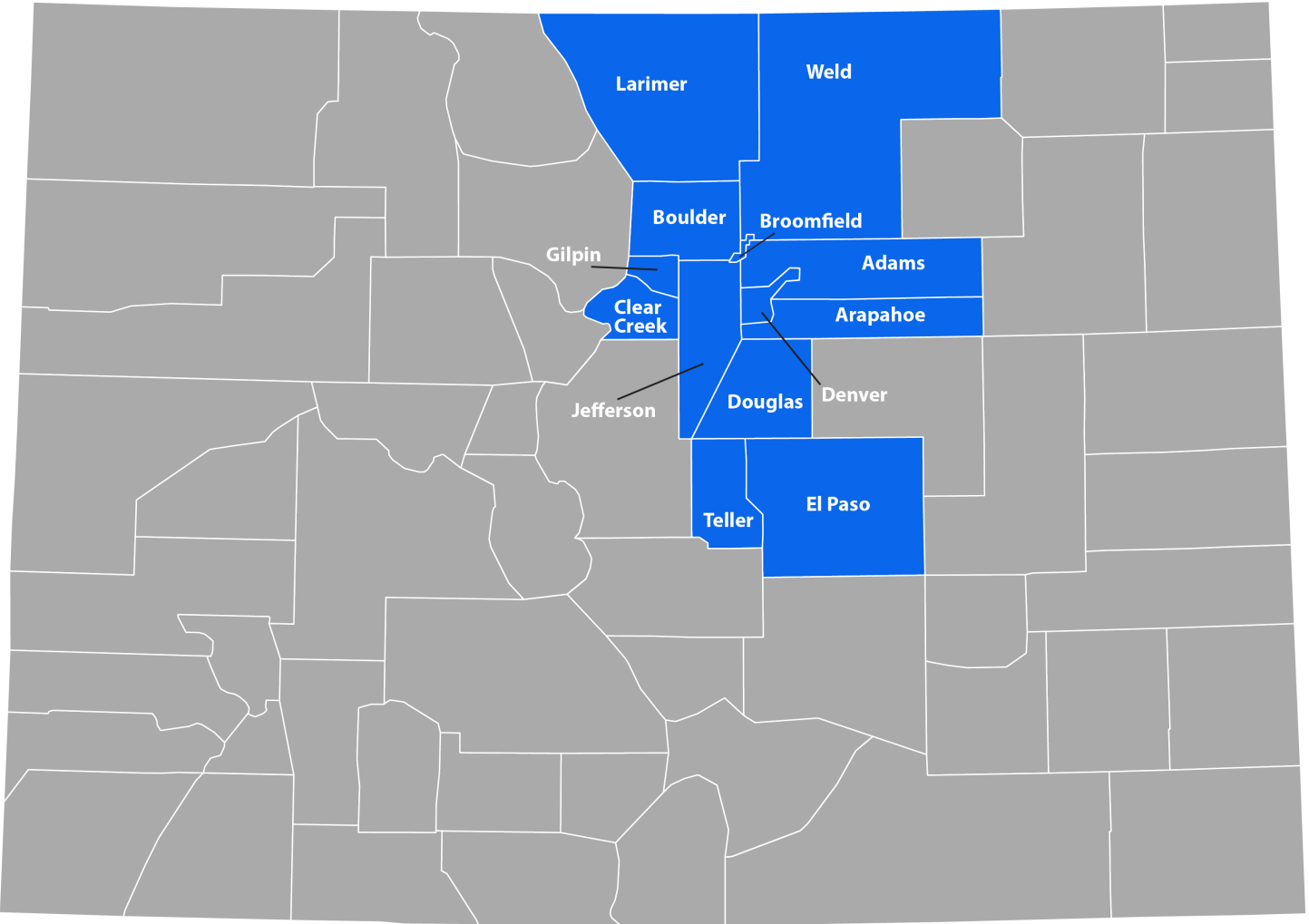
The geographic area for this industry profile includes the 13 counties that make up Colorado’s Urban Front Range.

The geographic region includes the following metropolitan areas:

- Boulder
- Colorado Springs
- Denver-Aurora-Lakewood
- Fort Collins
- Greeley

In 2021, this thirteen-county region employed nearly 2.6 million people across all industries, and made up over 85% of Colorado’s total employment.

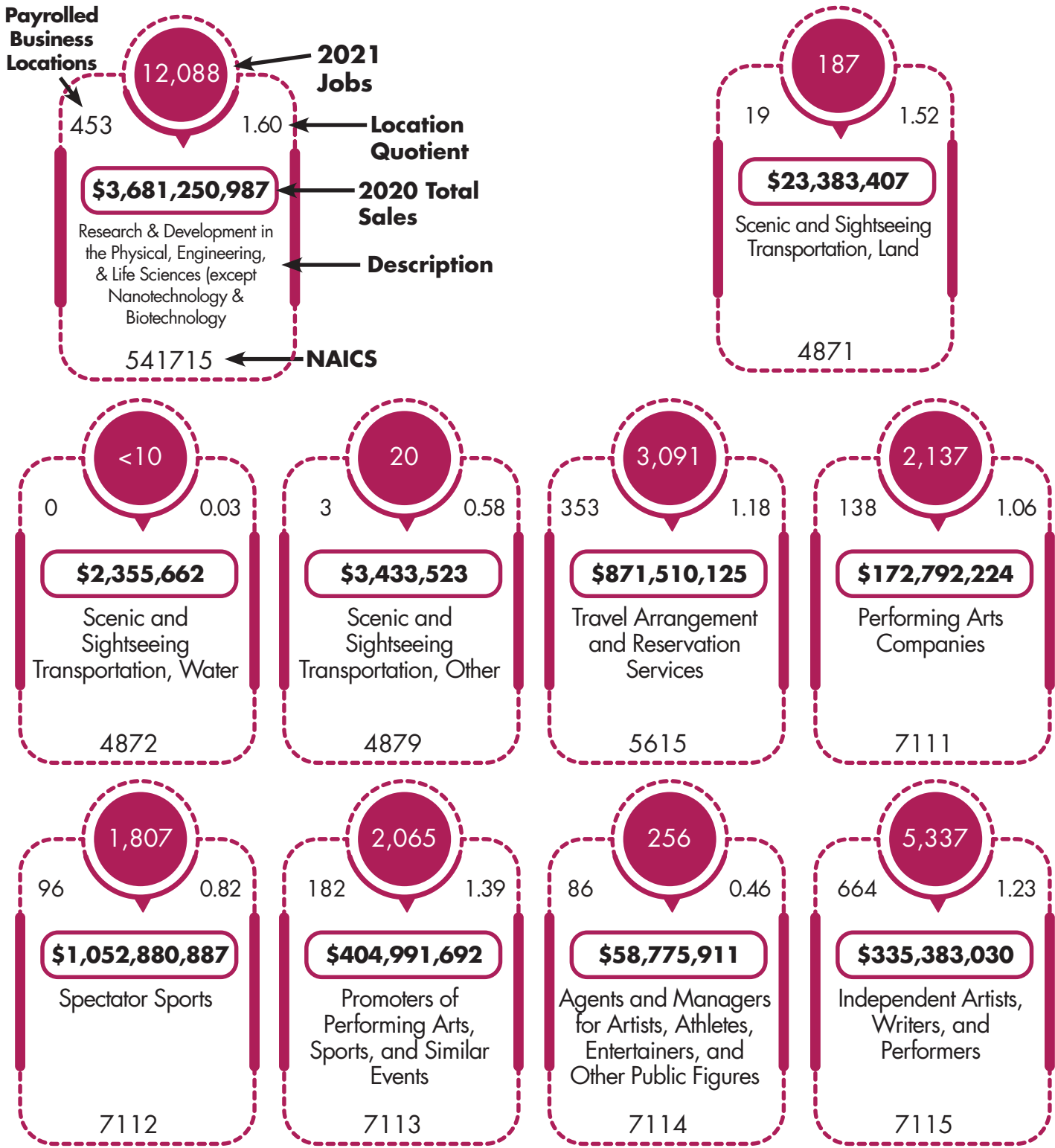
In 2020, the gross regional product (GRP) for Colorado’s Urban Front Range was \$312.76 billion, which made up around 1.7% of the national GRP. GRP is the total market value of all goods and services produced in the region.



INDUSTRIES MAKING UP THE SECTOR

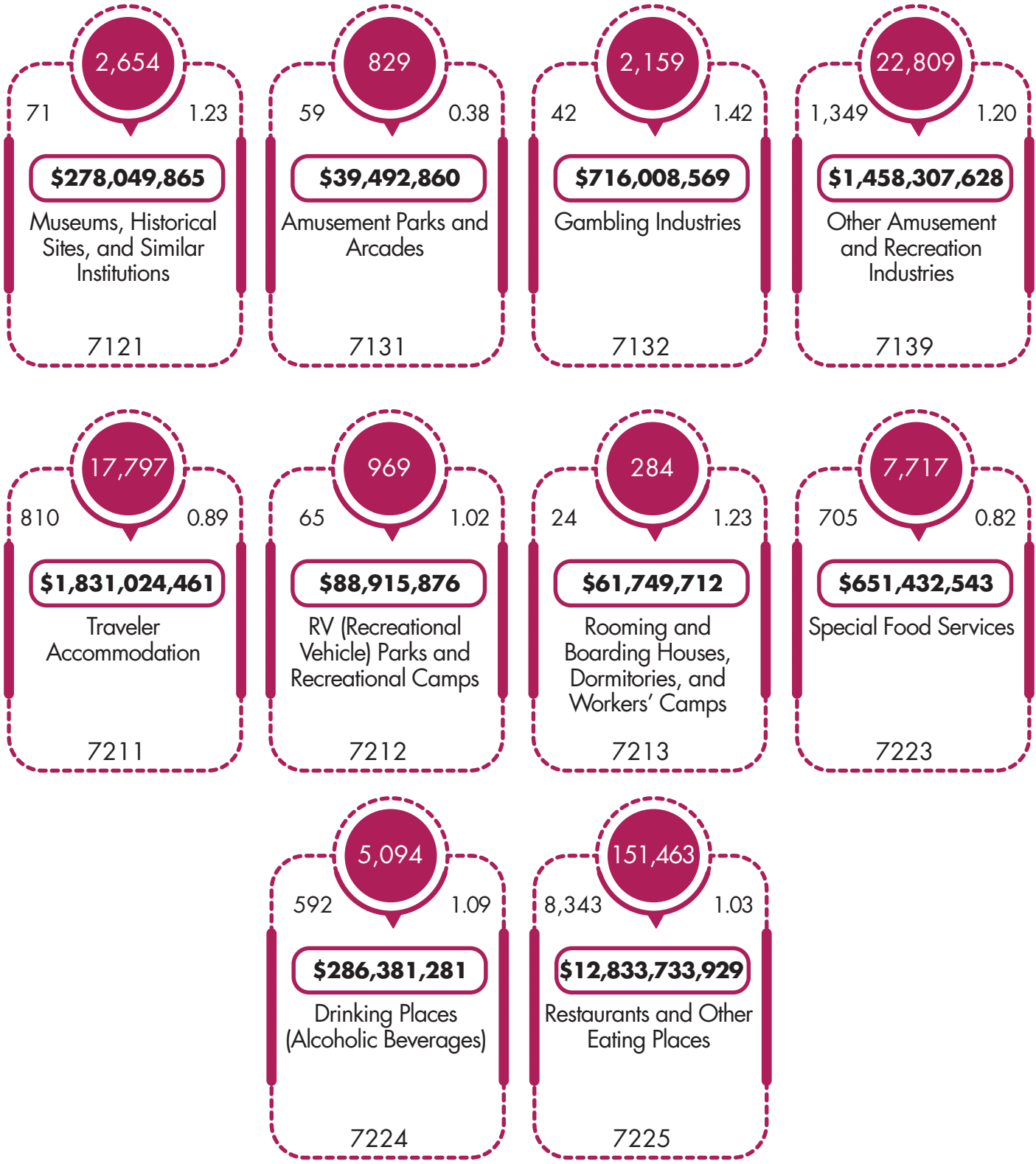
The Hospitality Sector employs 226,675 people in 13,599 payrolled business locations along Colorado’s Urban Front Range. In 2021, the sector had \$21.2 billion in sales, and contributed \$11.6 billion to the region’s Gross Regional Product. The region’s geographic location and extensive infrastructure ensures a strong global supply chain, and a diversified business climate. In addition, ready access to highly skilled workers and world-class research institutions offers employers in the sector many advantages in a global economy.

Note:  
Location Quotient is a measure of the employment concentration in any given industry relative to the national average.



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INDUSTRIES MAKING UP THE SECTOR



Source: EMSI Burning Glass

**TOTALS**

**2021 Jobs - 226,675**

**Payrolled Business Locations - 13,599**

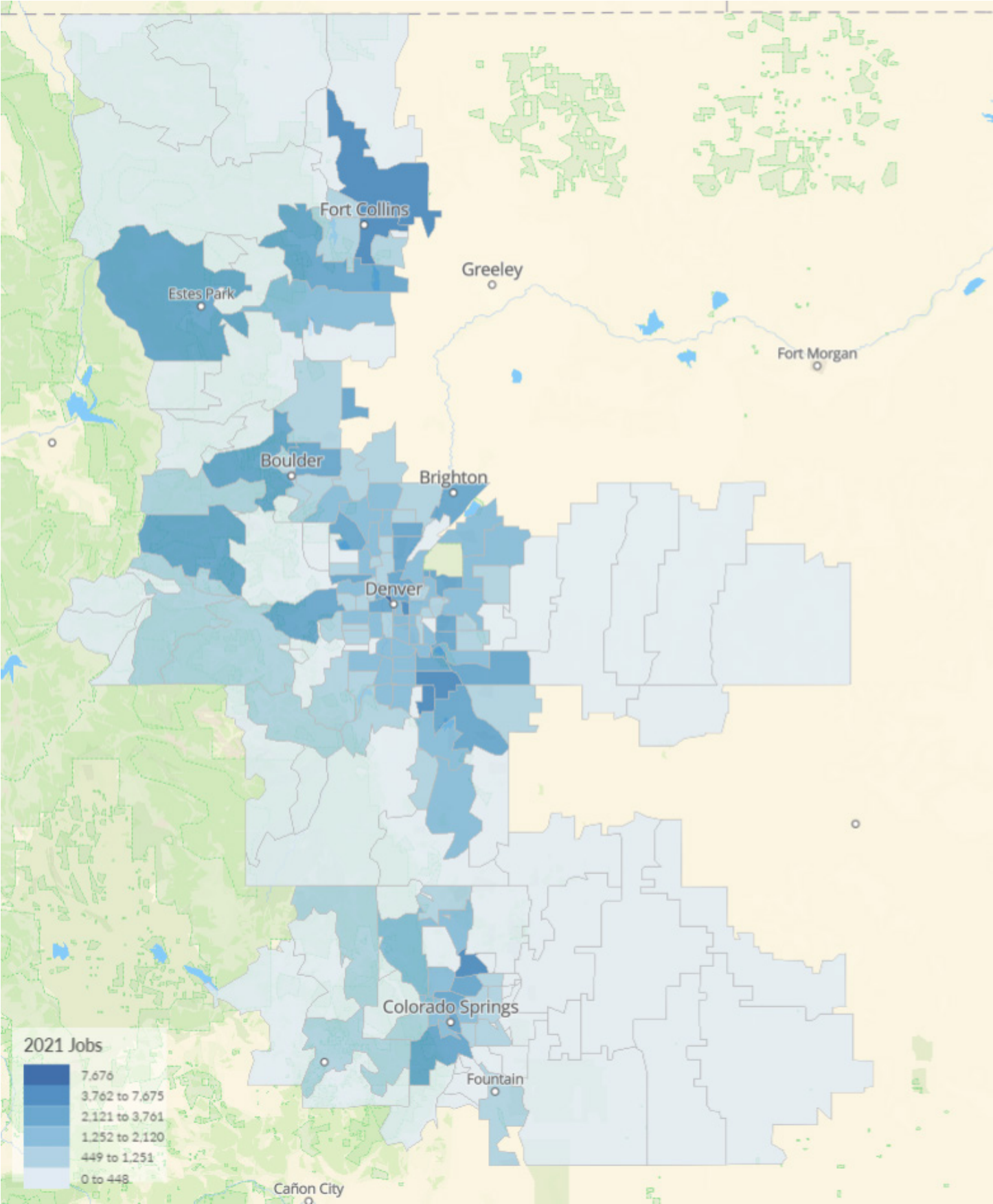
**Location Quotient - 1.04**

**Total Sales - \$21,180,603,185**

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# EMPLOYMENT CONCENTRATION MAP



Source: EMSI Burning Glass

# EMPLOYMENT CONCENTRATION

Overall, employment in the sector is slightly more concentrated, at 1.04 times the national average. During the pandemic, employment levels in hospitality declined, with many who had been laid off during the initial closures finding work in other sectors. Currently, hotel occupancies are at prepandemic levels, but employment in the accommodation subsector is still down nearly 20%.

*Note: A supplement is any kind of employer paid benefit beyond wage or salary.*

## Jobs and Average Earnings by County

County	2021 Jobs	Average Wage & Salaries	Average Cost of Supplements
Denver	51,000	\$42,153	\$6,152
El Paso	35,268	\$25,343	\$3,650
Arapahoe	30,150	\$34,895	\$4,987
Jefferson	25,538	\$26,998	\$3,780
Larimer	20,053	\$24,905	\$3,539
Adams	19,247	\$26,290	\$3,753
Boulder	19,034	\$28,156	\$3,933
Douglas	16,651	\$25,873	\$3,680
Weld	9,757	\$22,638	\$3,157
Broomfield	3,509	\$27,353	\$3,854
Gilpin	3,189	\$66,689	\$10,556
Teller	1,999	\$31,735	\$4,763
Clear Creek	1,010	\$31,954	\$4,878
TOTALS	236,906	\$31,252	\$4,492

Source: EMSI Burning Glass



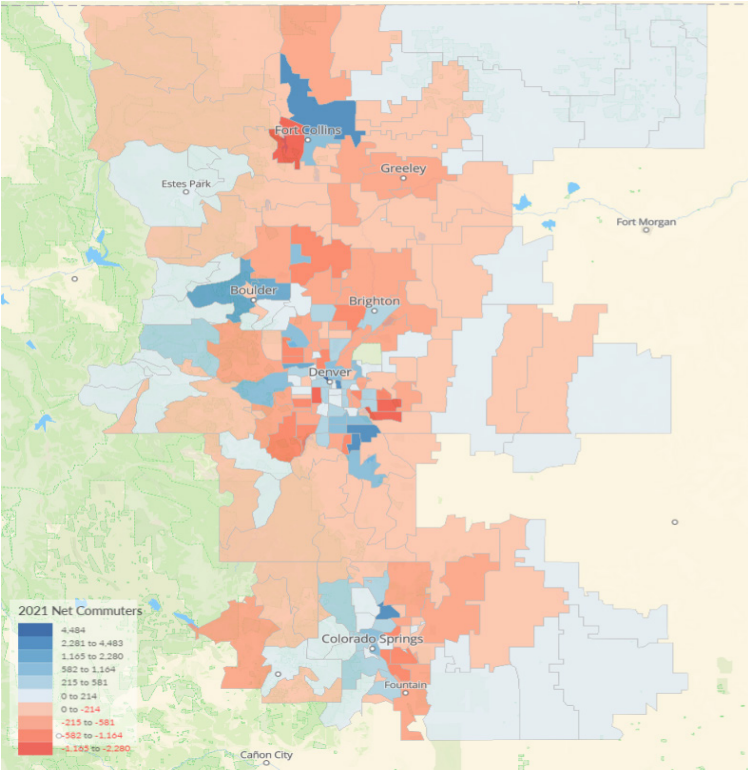
WHERE CORE WORKFORCE LIVES

Every industry sector has a group of occupations that it needs to produce its good or render its service. This is called a staffing pattern, and these staffing patterns include management, business and financial occupations, administrative and support occupations, and core occupations.

Core occupations in the Sector include all food service, cooking and related. This map shows where the core workers in the industry live (orange) and where they work (blue).

For this industry, the core occupations are defined as follows:

- Food Preparation & Serving Related



County	Net Commuters	Resident Workers	Jobs
Denver	10,524	25,698	36,222
Boulder	3,461	11,095	14,555
Douglas	1,421	11,405	12,826
Gilpin	265	597	862
Clear Creek	80	484	565
Arapahoe	28	23,951	23,979
Larimer	(76)	15,097	15,021
Broomfield	(221)	2,930	2,708
Teller	(434)	1,386	952
El Paso	(515)	26,402	25,887
Adams	(2,940)	19,170	16,230
Jefferson	(3,116)	24,256	21,141
Weld	(5,291)	13,516	8,225

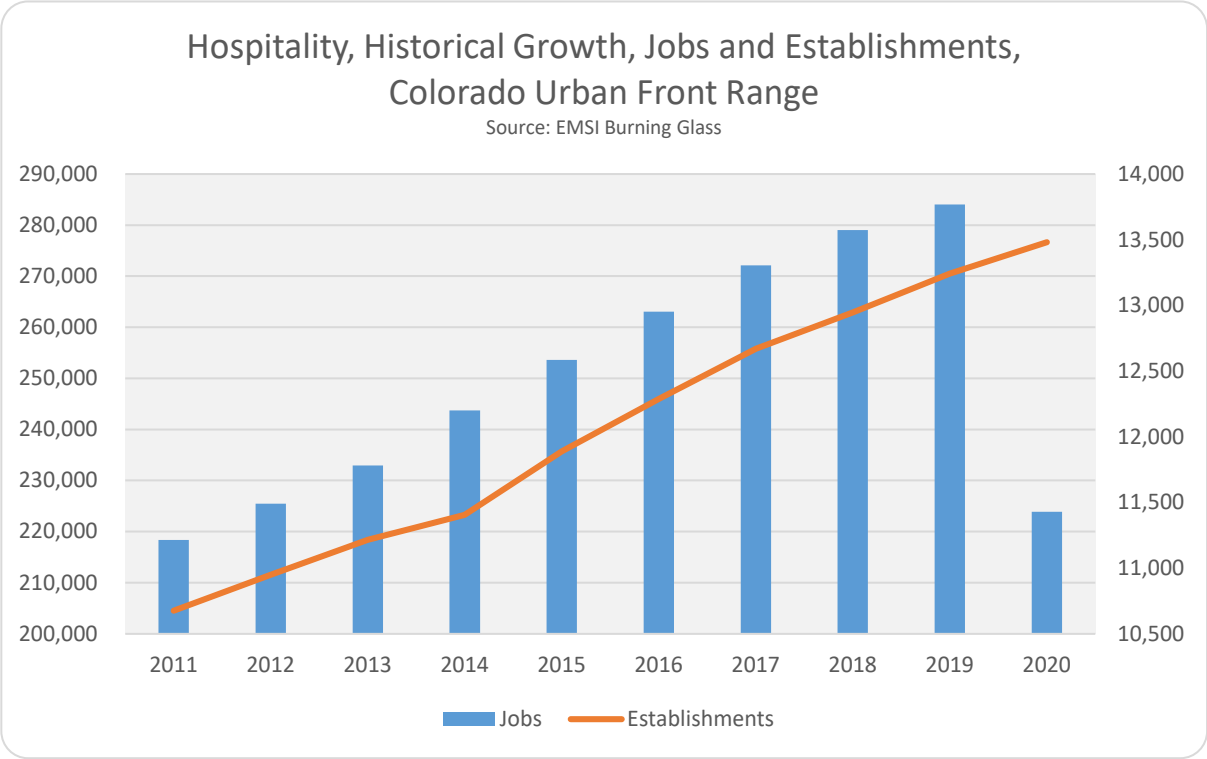
Source: EMSI Burning Glass

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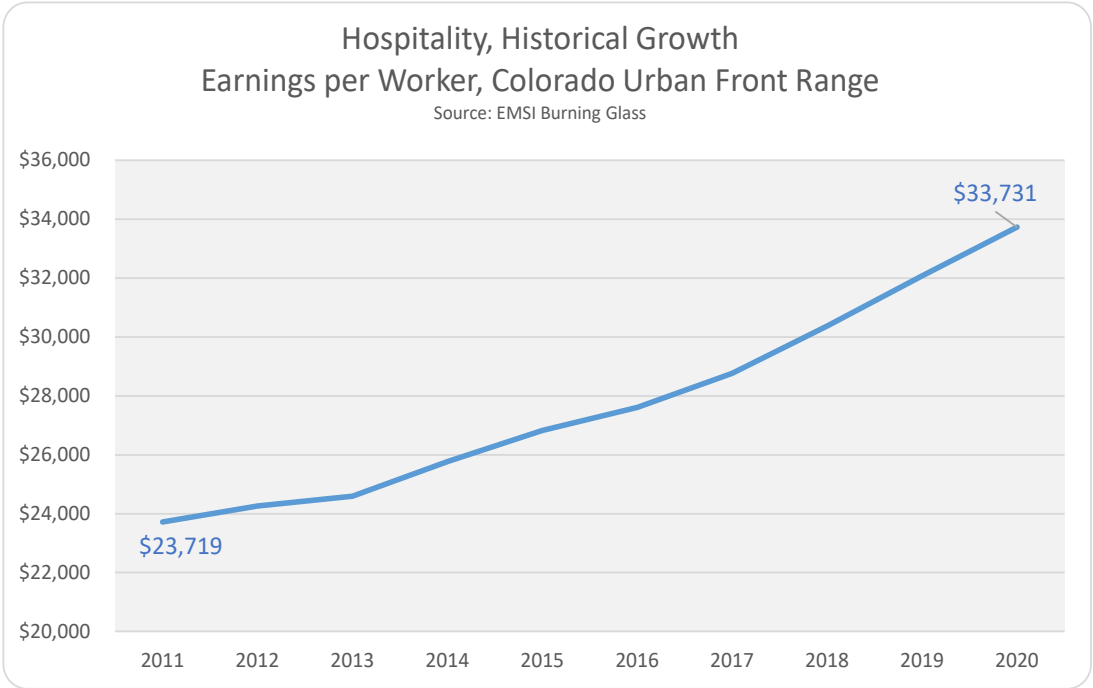
HISTORICAL TRENDS & GROWTH

- Over the last decade, employment in the Hospitality Sector grew by 5,504 jobs, an annual growth rate of 0.28%.
- The number of establishments grew annually by 2.6% over the same time period, moving from 10,674 in 2011 to 13,482 in 2020.
- Average worker earnings in the sector, which includes wages, salaries, and compensation, grew from \$23,719 in 2011 to \$33,731 in 2020, an annual growth rate of 5.2%.

Historical Trends



Historical Growth



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# PROJECTED GROWTH

The Hospitality Sector is expected to grow at an annual rate of 1.5%, with the number of jobs increasing to 240,261 by 2025. The Urban Front Range continues to be a national hub in several sector industries with overall employment concentration in the sector as a whole at 1.04 times the national average.

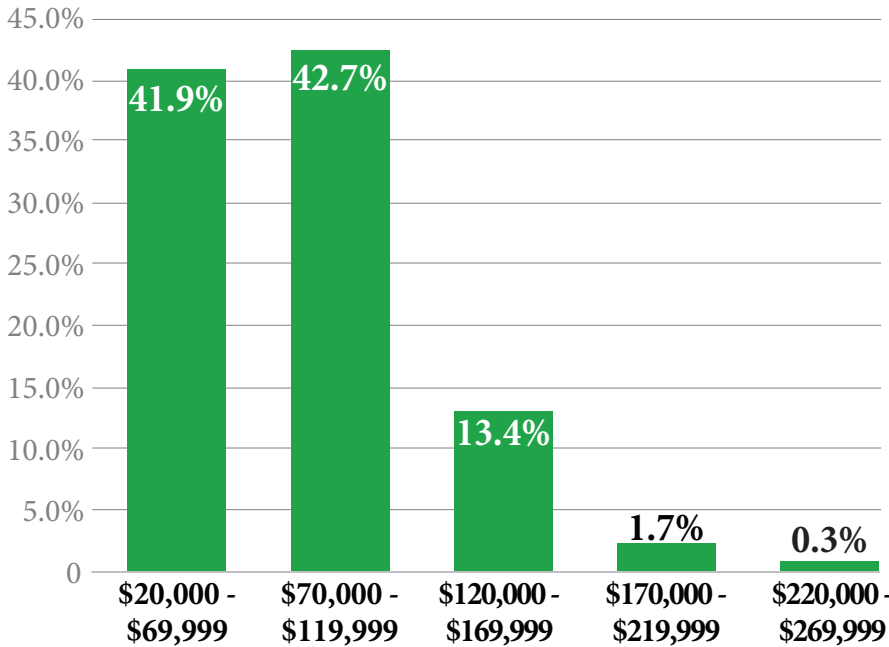
*Note:*  
Location Quotient is a measure of the employment concentration in any given industry relative to the national average.  
Source: EMSI Burning Glass

NAICS	Description	2021 Jobs	2025 Jobs	2021-2025 Change	Location Quotient	2020 Payrolled Business Locations
4872	Scenic & Sightseeing Transportation, Water	<10	<10	Insf. Data	1.46	0
7225	Restaurants & Other Eating Places	151,463	162,444	10,981	1.55	8,343
7139	Other Amusement & Recreation Industries	22,809	26,142	3,333	2.26	1,349
7211	Traveler Accommodation	17,797	15,840	(1,957)	1.79	810
7223	Special Food Services	7,17	7,846	129	1.49	705
7115	Independent Artists, Writers, & Performers	5,337	5,914	577	6.55	664
7224	Drinking Places (Alcoholic Beverages)	5,094	4,816	(278)	1.49	592
5615	Travel Arrangement and Reservation Services	3,091	3,219	128	0.80	353
7121	Museums, Historical Sites, and Similar Institutions	2,654	3,277	623	0.80	71
7132	Gambling Industries	2,159	1,998	(161)	1.55	42
7111	Performing Arts Companies	2,137	2,155	17	2.26	138
7113	Promoters of Performing Arts, Sports, & Similar Events	2,065	2,118	53	1.79	182
7112	Spectator Sports	1,807	1,676	(132)	1.49	96
7212	RV (Recreational Vehicle) Parks & Recreational Camps	969	1,144	175	6.55	65
7131	Amusement Parks & Arcades	829	786	(43)	1.49	59
7213	Rooming & Boarding Houses, Dormitories, & Workers' Camps	284	296	12	0.80	24
7114	Agents & Managers for Artists, Athletes, Entertainers, & Other Public Figures	256	234	(22)	2.26	86
4871	Scenic & Sightseeing Transportation, Land	187	332	146	1.79	19
4879	Scenic & Sightseeing Transportation, Other	20	24	4	1.49	3
	TOTALS	226,675	240,261	13,586	1.04	13,599

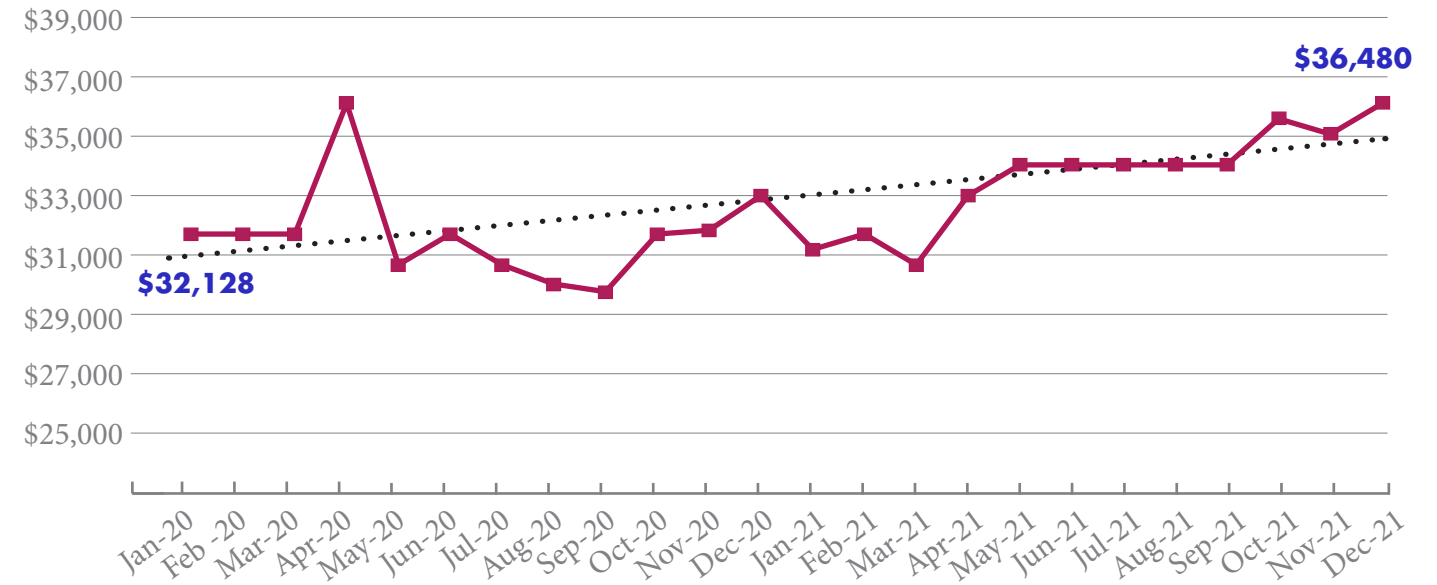
# WAGE TRENDS

The bar graph and the line graph below are from EMSI Burning Glass, and reflect wage trends in job postings for the industry. The bar graph shows the posting wage curve for 2021 to date, with the median posted annual wage \$34,432. The line graph below shows the median wage from job postings by month over a two-year period.

Salary Range of Unique Job Postings



Advertised Wage Trends





# COMPETITIVE WAGE ANALYSIS

This table shows employment within the Colorado Urban Front Range in the top 20 occupations in the sector. Regional wage ranges and the median wage are shown.

SOC Code	Description	# Jobs in Industry	% of Total Employment in Industry	# Jobs across Industries		Average Annual Openings	Average Wage	10th Percentile Wage	25th Percentile Wage	Median Wage	75th Percentile Wage	90th Percentile Wage
11-1021	General and Operations Managers	1,920	0.8%	32,731		3,590	\$71.32	\$26.57	\$39.11	\$60.37	\$93.63	\$132.71
11-9051	Food Service Managers	2,141	0.9%	2,337		331	\$30.69	\$6.45	\$15.79	\$26.33	\$40.58	\$55.94
27-2042	Musicians and Singers	1,589	0.7%	3,338		455	\$31.28	\$8.11	\$13.98	\$25.20	\$36.00	\$49.59
35-1011	Chefs and Head Cooks	1,937	0.9%	2,408		353	\$24.36	\$14.91	\$17.73	\$22.63	\$29.20	\$35.15
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	13,369	5.9%	15,305		2,690	\$21.05	\$13.18	\$15.01	\$19.41	\$25.23	\$31.19
35-2011	Cooks, Fast Food	5,855	2.6%	6,026		1,031	\$13.37	\$12.03	\$12.18	\$13.12	\$14.33	\$15.53
35-2014	Cooks, Restaurant	21,412	9.4%	22,267		3,870	\$15.24	\$12.12	\$12.85	\$14.70	\$17.09	\$19.49
35-2021	Food Preparation Workers	5,647	2.5%	9,191		1,749	\$15.03	\$12.11	\$12.50	\$14.08	\$16.93	\$19.49
35-3011	Bartenders	7,239	3.2%	8,118		1,472	\$17.69	\$12.02	\$12.08	\$13.08	\$21.80	\$30.16
35-3023	Fast Food and Counter Workers	49,326	21.8%	55,050		13,277	\$13.32	\$12.03	\$12.10	\$12.56	\$14.05	\$15.54
35-3031	Waiters and Waitresses	26,609	11.7%	27,694		5,616	\$15.34	\$12.02	\$12.04	\$13.14	\$14.83	\$24.74
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	4,932	2.2%	5,824		1,109	\$13.97	\$12.02	\$12.06	\$12.70	\$14.15	\$18.25
35-9021	Dishwashers	6,137	2.7%	6,741		1,145	\$13.57	\$12.02	\$12.16	\$13.16	\$14.46	\$15.99
35-9021	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	6,332	2.8%	6,497		1,561	\$14.02	\$12.03	\$12.13	\$12.98	\$14.55	\$17.34
37-2012	Maids and Housekeeping Cleaners	4,386	1.9%	19,464		2,686	\$14.21	\$9.74	\$12.12	\$13.04	\$15.02	\$17.33
39-3091	Amusement and Recreation Attendants	4,638	2.0%	6,217		1,483	\$14.02	\$12.03	\$12.20	\$13.13	\$14.74	\$16.77
39-9031	Exercise Trainers and Group Fitness Instructors	5,842	2.6%	8,555		1,707	\$22.30	\$12.16	\$13.77	\$20.78	\$27.21	\$33.13
41-2011	Cashiers	5,415	2.4%	40,977		7,664	\$14.34	\$12.07	\$12.31	\$13.20	\$15.48	\$18.52
43-4081	Hotel, Motel, and Resort Desk Clerks	2,228	1.0%	2,408		441	\$14.44	\$12.12	\$12.66	\$14.08	\$15.88	\$17.78
53-3031	Driver/Sales Workers	6,441	2.8%	11,287		1,552	\$15.10	\$12.03	\$12.13	\$12.67	\$16.23	\$22.42

# COMPETITIVE WAGE ANALYSIS

Due to the timeframes in which wage data is collected and collated, Colorado’s 2022 minimum wage of \$12.56 per hour may not be accurately reflected in some of the wages listed in the table. House Bill 1210, passed in late 2019, has allowed local governments to set higher wages. These municipal minimum wages will also not be accurately reflected in some of the wages listed in the table.



## TOP ONLINE PROFILES & REGIONAL BENCH STRENGTH

EMSI Burning Glass has access to over 102 million online resumes throughout the United States, and offers analytical data on those profiles. This table shows online profiles of people working in the Sector that have been updated at some time in calendar 2021. While not all of these people may be presently looking for work, the fact they have recently updated their online resumes suggests they may be open to new opportunities.

Occupation	Profiles	Percent
Personal Service Managers, All Other; Entertainment & Recreation Managers, Except Gambling; & Managers, All Other	4,768	7.3%
Waiters & Waitresses	3,979	6.1%
General & Operations Managers	3,913	6.0%
Fast Food & Counter Workers	2,408	3.7%
Chief Executives	2,216	3.4%
Cooks, Restaurant	2,076	3.2%
First-Line Supervisors of Office & Admin Support Workers	1,639	2.5%
First-Line Supervisors of Food Preparation & Serving Workers	1,504	2.3%
Cashiers	1,493	2.3%
Sales Managers	1,434	2.2%
Chefs & Head Cooks	1,174	1.8%
Marketing Managers	1,130	1.7%
Food Service Managers	1,102	1.7%
Bartenders	1,086	1.7%
Customer Service Representatives	1,075	1.7%
First-Line Supervisors of Production & Operating Workers	1,040	1.6%
Hosts & Hostesses, Restaurant, Lounge, & Coffee Shop	866	1.3%
Light Truck Drivers	789	1.2%
Hotel, Motel, & Resort Desk Clerks	772	1.2%
Exercise Trainers & Group Fitness Instructors	736	1.1%

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## TOP HARD SKILLS IN ONLINE PROFILES

The figures on this page show the top hard skills listed in online profiles of people working in the Sector that have been updated at some time in calendar 2021.

Source: EMSI Burning Glass



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TOP QUALIFICATIONS IN ONLINE PROFILES

The figures on this page show the top qualifications listed in online profiles of people working in the Sector that have been updated at some time in calendar 2021.



Source: EMSI Burning Glass

STRATEGIES FOR MAINTAINING PRODUCTIVITY & OUTPUT

This section explores various options and resources that can be used to leverage scarce labor. The table immediately below shows hires, separations and turnover rate for the top 20 occupations in the sector (2020).

- There are generally five strategies an employer can use to attract workers:
1. Offer more money and/or signing bonus (this gets new hires in, but does not necessarily keep them there),
  2. Hire remote workers for those functions that can be filled using virtual technology.
  3. Invest capital in automation to leverage current labor productivity.
  4. Work with local K-12 and postsecondary educators to expose students to career pathways in the sector.
  5. Work with the local workforce system and its partners to seek out and train hidden talent through internships and apprenticeships.

Source: EMSI Burning Glass

SOC Code	Description	Hires	Separations	Turnover Rate
35-9031	Hosts & Hostesses, Restaurant, Lounge, & Coffee Shop	12,314	13,869	213.5%
35-3031	Waiters & Waitresses	44,208	50,466	182.2%
39-3091	Amusement & Recreation Attendants	10,351	11,201	180.2%
35-3023	Fast Food & Counter Workers	88,439	98,005	178.0%
43-4081	Hotel, Motel, & Resort Desk Clerks	3,297	3,803	157.9%
35-9011	Dining Room & Cafeteria Attendants & Bartender Helpers	8,090	8,851	152.0%
35-9021	Dishwashers	8,851	10,129	150.2%
35-3011	Bartenders	10,805	12,192	150.2%
35-2021	Food Preparation Workers	11,584	12,763	138.9%
35-2011	Cooks, Fast Food	6,955	8,118	134.7%
41-2011	Cashiers	50,933	55,197	134.7%
35-2014	Cooks, Restaurant	29,411	28,921	129.9%
35-1012	First-Line Supervisors of Food Preparation & Serving Workers	17,659	19,299	126.1%
39-9031	Exercise Trainers & Group Fitness Instructors	9,542	10,553	123.4%
35-1011	Chefs & Head Cooks	2,161	2,339	97.1%
53-3031	Driver/Sales Workers	9,810	10,194	90.3%
37-2012	Maids & Housekeeping Cleaners	16,073	16,533	84.9%
11-1021	General & Operations Managers	18,471	17,435	53.3%
11-9051	Food Service Managers	1,314	1,231	52.7%
27-2042	Musicians & Singers	1,289	1,347	40.4%

DEMOGRAPHICS

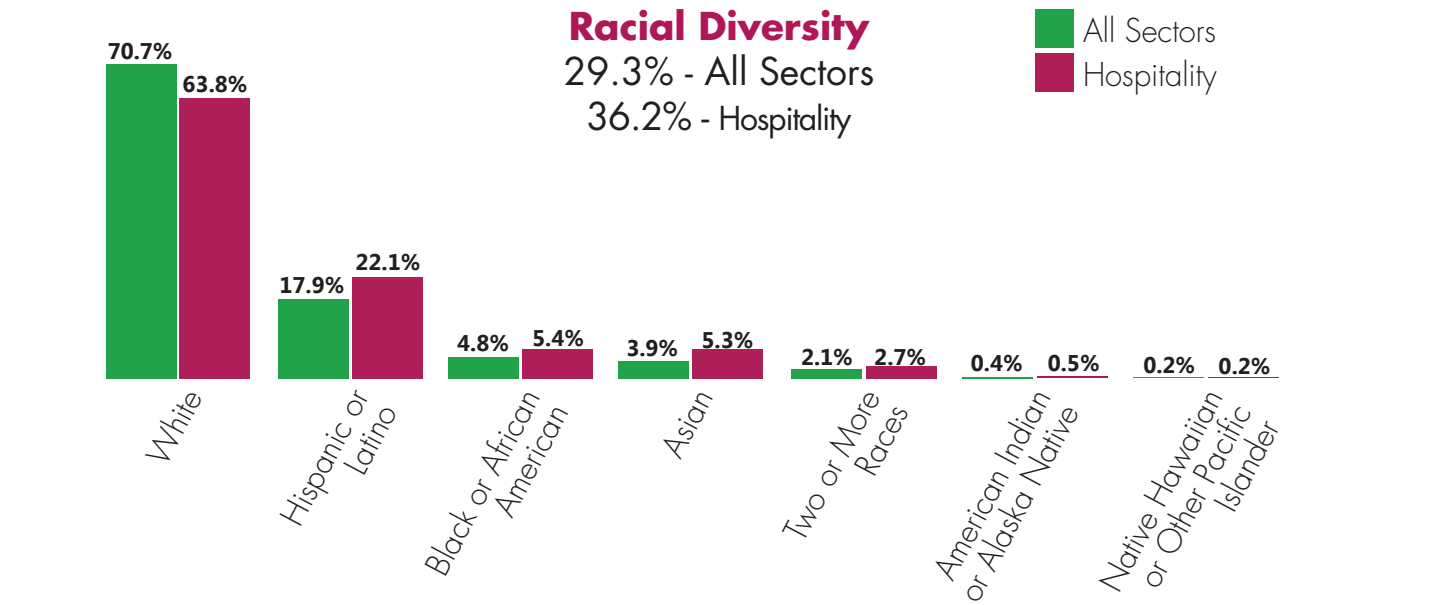
Comparative Retirement Risk

The Sector has higher retirement risk, with 5.6% of its labor force aged 65 or older, compared with 6.5% for all sectors in the region.



Comparative Racial & Ethnic Diversity

The bar graph below shows the racial and ethnic diversity in the Sector compared to all sectors in the region.



Comparative Gender

The figures below show the gender diversity in the Sector compared to all sectors in the region.



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REMOTE WORK POTENTIAL

This table is customized to the sector using its entire staffing pattern along Colorado’s Urban Front Range. It uses data from EMSI Burning Glass to determine the percent of unique job postings during 2021 that specified the new hire could work remotely, at least part of the time.

Data on remote working capabilities can be combined with capital investment in virtual technologies to create hybrid work models that can leverage scarce local labor while at the same time ensuring sector demand can be met. Hybrid models are generally popular with job seekers, and have the virtue of allowing employers to recruit further afield, and even internationally for selected business functions.

SOC Code	Description	Employed in Industry	Estimated Remote Capability	Percent of Occupation Family Posted Remotely
15	Computer & Mathematical	362	78	21.5%
13	Business & Financial Operations	2,923	547	18.7%
23	Legal	18	3	16.4%
27	Arts, Design, Entertainment, Sports, & Media	9,521	1,183	12.4%
19	Life, Physical, & Social Science	46	5	11.5%
21	Community & Social Service	18	2	11.4%
11	Management	5,854	663	11.3%
41	Sales & Related	8,925	989	11.1%
43	Office & Administrative Support	6,795	727	10.7%
17	Architecture & Engineering	40	4	9.1%
25	Educational Instruction & Library	866	62	7.2%
49	Installation, Maintenance, & Repair	1,804	73	4.0%
31	Healthcare Support	294	12	3.9%
47	Construction & Extraction	84	3	3.8%
33	Protective Service	1,778	65	3.6%
29	Healthcare Practitioners & Technical	112	4	3.5%
51	Production	1,458	48	3.3%
37	Building & Grounds Cleaning & Maintenance	7,145	206	2.9%
45	Farming, Fishing, & Forestry	61	2	2.9%
39	Personal Care & Service	15,769	441	2.8%

Remote Work Capability for Sector  
Employed in Industry - 217,207  
Estimated Remote Capability - 6,941  
Percent of Occupation Family Posted Remote - 3.2%

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# Automation Index

The automation index measures the potential to automate in order to leverage the productivity of scarce labor. It is presented on an index with a base of 100 – occupations with a score above 100 have a greater-than-average potential for automation, and occupations with a score below 100 have a lower-than-average potential to automate. Occupations where the automation index number is above 100 may present opportunity to think about capital investments that can partly solve labor shortage problems.

Automation seldom replaces workers 1:1. Generally, automation has the potential to leverage productivity, allowing a business to produce the same or more output with fewer people.

SOC	Description	Employed in Sector	Automation Index
35	Food Preparation & Serving Related	145,563	125.9
47	Construction & Extraction	84	123.1
37	Building & Grounds Cleaning & Maintenance	7,145	122.5
51	Production	1,458	113.8
53	Transportation & Material Moving	7,771	110.9
45	Farming, Fishing, & Forestry	61	110.0
49	Installation, Maintenance, & Repair	1,804	108.9
33	Protective Service	1,778	98.7
43	Office & Administrative Support	6,795	98.1
39	Personal Care & Services	15,769	96.1
41	Sales & Related	8,925	95.0
31	Healthcare Support	294	95.0
27	Arts, Design, Entertainment, Sports, & Media	9,521	89.7
13	Business & Financial Operations	2,923	89.5
29	Healthcare Practitioners & Technical	112	88.3
17	Architecture & Engineering	40	87.0
25	Educational Instruction and Library	866	85.9
11	Management	5,854	85.1
19	Life, Physical, and Social Science	46	84.5
23	Legal	18	84.0

# Apprenticeable Occupations

Many occupations are apprenticeable, and businesses can work with the local workforce centers to create apprenticeship pathways that help to ensure a steady supply of workers with the skills the industry actually needs.

An apprenticeship is an industry-driven, high-quality career pathway where employers can develop and prepare their future workforce, and individuals can obtain paid work experience, classroom instruction, and a portable, nationally-recognized credential. Find information and resources on the [A/D Works! website](#).

SOC Code	Description	Employed in Industry	Percent of Total Jobs in Sector	Median Hourly Earnings	Currently Apprenticeable*
11-1021	General & Operations Managers	1,920	0.8%	\$60.37	Yes
11-9051	Food Service Managers	2,141	0.9%	\$26.33	Yes
27-2042	Musicians & Singers	1,589	0.7%	\$25.20	Yes
35-1011	Chefs and Head Cooks	1,937	0.9%	\$22.63	Yes
35-1012	First-Line Supervisors of Food Preparation & Serving Workers	13,369	5.9%	\$19.41	Yes
35-2011	Cooks, Fast Food	5,855	2.6%	\$13.12	Yes
35-2014	Cooks, Restaurant	21,412	9.4%	\$14.70	Yes
35-2021	Food Preparation Workers	5,647	2.5%	\$14.08	No
35-3011	Bartenders	7,239	3.2%	\$13.08	Yes
35-3023	Fast Food & Counter Workers	49,326	21.8%	\$12.56	No
35-3031	Waiters & Waitresses	26,609	11.7%	\$13.14	No
35-9011	Dining Room & Cafeteria Attendants & Bartender Helpers	4,932	2.2%	\$12.70	No
35-9021	Dishwashers	6,137	2.7%	\$13.16	No
35-9031	Hosts & Hostesses, Restaurant, Lounge, & Coffee Shop	6,332	2.8%	\$12.98	No
37-2012	Maids & Housekeeping Cleaners	4,386	1.9%	\$13.04	Yes
39-3091	Amusement & Recreation Attendants	4,638	2.0%	\$13.13	Yes
39-9031	Exercise Trainers & Group Fitness Instructors	5,842	2.6%	\$20.78	No
41-2011	Cashiers	5,415	2.4%	\$13.20	No
43-4081	Hotel, Motel, & Resort Desk Clerks	2,228	1.0%	\$14.08	Yes
53-3031	Driver/Sales Workers	6,441	2.8%	\$12.67	No

Source: EMSI Burning Glass

TRAINING PIPELINE

A good way to assess the ongoing strength of the training pipeline in the region is to compare number of people who completed a training program in the occupation (regional completions) with the average number of annual openings in that occupation.

TRAINING PIPELINE

If there are more openings than there are completions, then there is a shortfall. Employers may wish to work with regional workforce development centers such as Arapahoe/Douglas Works! and area educators to address shortfalls in critical occupations using a variety of strategies.

SOC Code	Description	2021 Jobs	Average Annual Openings		Regional Completions	Surplus/ (Shortfall)	Typical On-the-Job Training	Typical Entry Level Education
35-3023	Fast Food and Counter Workers	55,050	13,227		0	(13,277)	Short-term	No formal education
41-2011	Cashiers	40,977	7,664		0	(7,664)	Short-term	No formal education
35-3031	Waiters and Waitresses	27,694	5,616		0	(5,616)	Short-term	No formal education
35-2014	Cooks, Restaurant	22,267	3,870		1,064	(2,806)	Moderate-term	No formal education
37-2012	Maids & Housekeeping Cleaners	19,464	2,686		12	(2,674)	Short-term	No formal education
35-2021	Food Preparation Workers	9,191	1,749		0	(1,749)	Short-term	No formal education
35-9031	Hosts and Hostesses, Restaurant, Lounge, & Coffee Shop	6,497	1,561		0	(1,561)	Short-term	No formal education
53-3031	Driver/Sales Workers	11,287	1,552		10	(1,542)	Short-term	HS Diploma or Equivalent
35-1012	First-Line Supervisors of Food Preparation & Serving Workers	15,305	2,690		1,172	(1,518)	None	HS Diploma or Equivalent
35-3011	Bartenders	8,118	1,472		0	(1,472)	Short-term	No formal education
39-3091	Amusement & Recreation Attendants	6,217	1,483		238	(1,245)	Short-term	No formal education
35-9021	Dishwashers	6,741	1,145		0	(1,145)	Short-term	No formal education
35-9011	Dining Room & Cafeteria Attendants & Bartender Helpers	5,824	1,109		0	(1,109)	Short-term	No formal education
35-2011	Cooks, Fast Food	6,026	1,031		0	(1,031)	Short-term	No formal education
39-9031	Exercise Trainers & Group Fitness Instructors	8,555	1,707		899	(808)	Short-term	HS Diploma or Equivalent
43-4081	Hotel, Motel, & Resort Desk Clerks	2,408	411		134	(277)	Short-term	HS Diploma or Equivalent
27-2042	Musicians & Singers	3,338	455		757	302	Long-term	No formal education
11-9051	Food Service Managers	2,337	331		1,366	1,035	None	HS Diploma or Equivalent
35-1011	Chefs & Head Cooks	2,408	353		1,534	1,181	None	HS Diploma or Equivalent
11-1021	General & Operations Managers	32,731	3,590		18,053	14,463	None	Bachelor's Degree

Source: EMSI Burning Glass



# TOP JOBS

## Top 10 Occupations Currently Listed in the Colorado Central Planning Region

Click on the icon to learn more about the occupation

Total Job Postings (Jan 2021-Dec 2021)

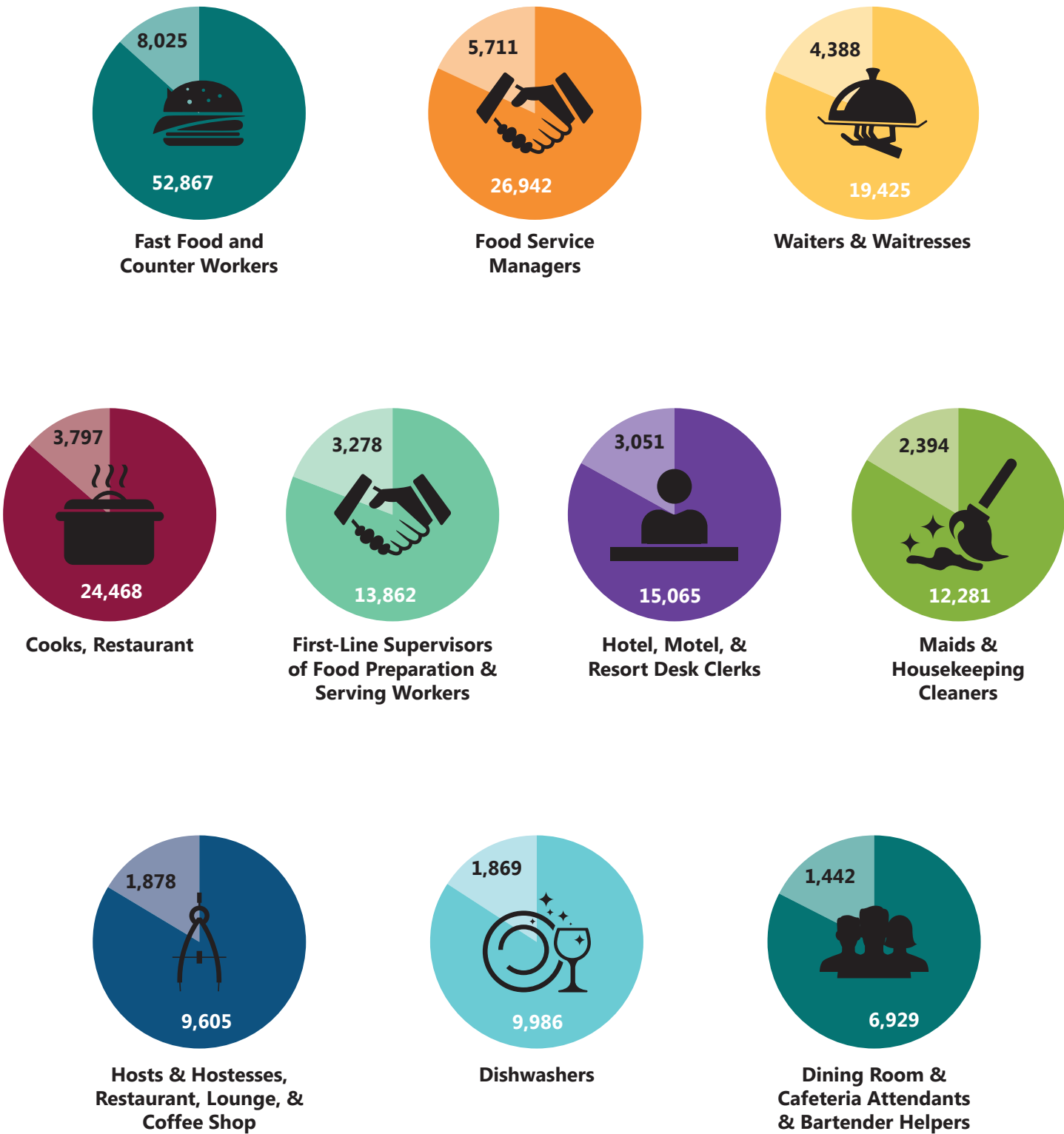


Darker Color

Unique Job Postings (Jan 2021-Dec 2021)



Lighter Color



Source: EMSI Burning Glass

## HOSPITALITY

# JOB POSTING ANALYTICS

The top companies and certifications required by employers in this Sector are shown below. The job listings section shows the top websites where businesses in this sector list their open jobs. Job Families are groups of occupations based upon work performed, skills, education, training, and credentials. The top 5 job families, measured by percent of total employment in the Sector are shown at the bottom right.

Click on the company to go to their career page and see what openings they currently have.

## Companies

- 1 Marriott International
- 2 Monarch Casino & Resort
- 3 Red Robin
- 4 Sodexo
- 5 Domino's Pizza

Click on the job listing to go to the job search website and see what openings they currently have.

## JOB LISTINGS

- 1 Indeed.com
- 2 Simplyhired.com
- 3 Recruiternetworks.com
- 4 Dejobs.org
- 5 Glassdoor.com

Source: EMSI Burning Glass

## HOSPITALITY

Click on the certification name to learn more about it.

## Certifications

- 1 ServSafe Certification
- 2 Commercial Driver's License (CDL)
- 3 Food Handler's Card
- 4 Alcohol Certification
- 5 Food Safety Certification

Click on the job family to see the groups of occupations and learn more about those occupations using O\*Net OnLine.

## JOB FAMILY

- 1 Food Preparation & Serving Related
- 2 Personal Care & Service
- 3 Arts, Design, Entertainment, Sports, & Media
- 4 Sales & Related
- 5 Transportation & Material Moving



# TOP HARD SKILLS IN SECTOR

The table below lists the top 20 hard skills from EMSI Burning Glass demanded by employers in the Sector during the last calendar year. This is matched against the number of online profiles that have been updated sometime in the last year that also list those hard skills. This can give employers and job seekers thinking of entering the sector an idea of where the greatest opportunities exist in upskilling, next skilling and reskilling.

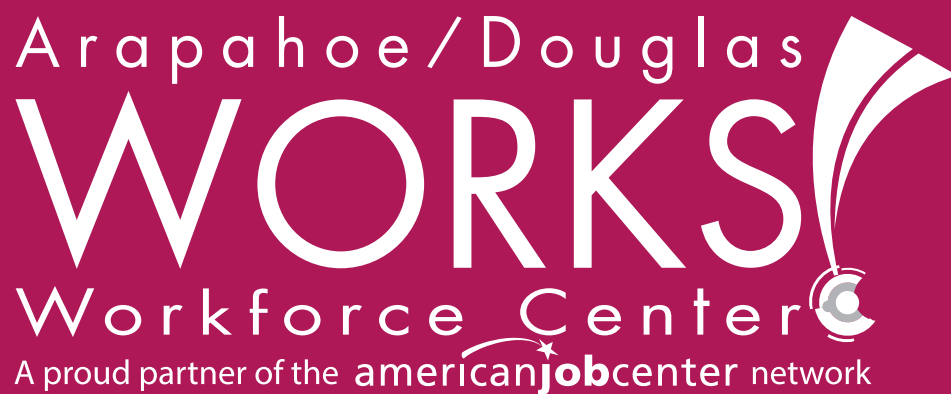
	Skills	Postings	% of Total Postings	Online Profiles	% of Total Online Postings
1	Restaurant Operation	24,336	36.1%	4,052	6.2%
2	Cash Handling	5,959	8.8%	604	0.9%
3	Food Services	4,996	7.4%	1,872	2.9%
4	Cooking	4,919	7.3%	1,052	1.6%
5	Food Preparation	4,821	7.2%	744	1.1%
6	Food Safety	4,409	6.5%	1,022	1.6%
7	Grilling	4,066	6.0%	546	0.8%
8	Accounting	3,560	5.3%	2,049	3.1%
9	Resolving Guest Concerns	3,244	4.8%	176	0.3%
10	Cash Register	3,234	4.8%	722	1.1%
11	Auditing	3,094	4.6%	1,731	2.7%
12	Franchising	2,944	4.4%	696	1.1%
13	Greeting Guests	2,821	4.2%	115	0.2%
14	Safety Training	2,736	4.1%	0	0.0%
15	Selling Techniques	2,333	3.5%	1,084	1.7%
16	Restaurant Management	2,273	3.4%	1,710	2.6%
17	Customer Satisfaction	2,203	3.3%	2,631	4.0%
18	Microsoft Mail	2,175	3.2%	1,133	1.7%
19	Point Of Sale	2,027	3.0%	310	0.5%
20	Mopping	1,980	2.9%	64	0.1%

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