



The Business Boost Program: Thriving in a Digital World for Small/Micro-Businesses



The disruption caused by the COVID pandemic has been particularly challenging for small and micro-businesses. Many small business owners have expressed interest in learning about digital business tools and processes to increase operational efficiencies. In order to support the revitalization of the small/micro-business community, the Community College of Aurora, the Aurora-South Metro Small Business Development Center and Arapahoe/Douglas Works! Workforce Center are partnering to provide the Business Boost program.

This program is designed to enhance the operations and scalability of small/micro-businesses to thrive in a digital world.



Business Boost Modules

Each module will be completed in Spanish and English. Please click on the title of the module, or scan the QR code above to register the module(s) of your choice.

• Establishing a Professional Virtual Presence	June 14 (Spanish)	June 16 (English)	6:00-6:45PM
• Digital Business Fundamentals	June 21 (Spanish)	June 23 (English)	6:00-6:45PM
• Online Hiring Tools	June 28 (Spanish)	June 30 (English)	6:00-6:45PM
• Cyber Security Fundamentals	July 5 (Spanish)	July 7 (English)	6:00-6:45PM
• Excel Basics	July 12 (Spanish)	July 14 (English)	6:00-6:45PM
• Credit, Budgeting & Financial Documents	July 19 (Spanish)	July 21 (English)	6:00-6:45PM
• Your Cell Phone is a Business Tool	July 26 (Spanish)	July 28 (English)	6:00-6:45PM
• Quickbooks Fundamentals	August 2 (Spanish)	August 4 (English)	6:00-6:45PM



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